



**CALCUTTA
KIDS**

www.calcuttakids.org

P.O. Box 465 ■ Marlboro, VT 05344 ■ U.S.A. ■ Ph: 802 254 2652 ■ Fax 802 254 1117

November 26, 2010

Dear Friends of Calcutta Kids,

November 17th 2010 marked the five year anniversary of Calcutta Kids working as an independent public health implementation organization in India. It was five years ago that Calcutta Kids shifted its focus from the curative approach of medically treating street children to the preventative approach of reducing *the very problems those street kids face* by tackling them at the source—i.e. by improving the wellbeing of pregnant women and young children.

At Calcutta Kids we feel very positive about this shift because of the long-lasting sustainable effects our health and nutrition strategy promise to the families with whom we work. You, the friends of Calcutta Kids, have shared our enthusiasm for this approach as is evident by your continued financial support for which we are so grateful. And now, as a result, in a slum called Fakir Bagan, home to some of the most destitute people in the world, women are giving birth to healthy children; these children are staying healthy; and they are growing normally, allowing for full cognitive development and the maintenance of strong immune systems.

With your generous support over the years, Calcutta Kids has been able to implement a model Maternal and Child Health program – one receiving increasing national attention, introduce a micro health insurance program in collaboration with the Government of India which protects the poor from the financially debilitating effects of catastrophic health expenditures, and establish a program to join the fight against diarrhea—a disease which is responsible for over 1000 deaths of children under age five EVERY DAY in India.

Our goals for 2011 are to continue moving forward energetically with these programs while scrutinizing them analytically to identify those facets of the programs which are having the greatest impact on this population, and their relative effectiveness in meeting our organization's ambitious objectives. This analysis will be particularly valuable as other organizations begin to take up the Calcutta Kids model.

We rely on you, the Friends of Calcutta Kids, and we need your continued financial support to ensure that these projects continue...and continue saving lives.

With much gratitude, and with warmest regards and blessings from all of us at Calcutta Kids,

Noah Levinson
Director, Calcutta Kids

Tax deductible (IRS501c3 and 80G) contributions can be mailed to:

**P.O. Box 465
Marlboro, VT 05344
U.S.A**

**51 Bhairab Dutta Lane
Salkia Howrah 711106
West Bengal, INDIA**

Or you can donate online using your credit card through *paypal* by visiting our website, www.calcuttakids.org/donate.html. **(Here you can now make donations in honor of, or in memory of a loved one—a great holiday gift!)**